

EEO PUBLIC FILE REPORT

This EEO Public File Report is filed in Station WCEN, WGER, WSGW-AM & FM and WTLZ's public inspection file pursuant to Section 73.2080 (c) (6) of the Federal Communications Commission's ("FCC") rules.

During the one-year period ending on May 31, 2009, the station filled the following full-time vacancies:

1. Program Director - WGER
2. (2) On Air Talent - WGER
3. (3) Account Executives

The Station interviewed a number of people for all full-time vacancies during the period covered in this report.

Attachment B contains a list of menu option activities undertaken pursuant to the FCC's EEO rules during the time period covered by this report.

NextMedia Outreach Activity Statement

Stations WCEN, WGER, WSGW-AM, WSGW-FM and WTLZ have engaged in the following outreach activities during the year covered by this report:

Activity Classification	Type of Activity	Brief Description
Participate in at least four events, including conventions, career days, workshops, and similar activities.	Mid Michigan Business Expo	5/09 - Station promoted event - Managers were available throughout the day to speak with individuals interested in careers in broadcasting
Participate in at least four events, including conventions, career days, workshops, and similar activities.	Saginaw News Womens Expo	11/08 - Station promoted event - Managers were available throughout the day to speak with individuals interested in careers in broadcasting
Participate in at least four events, including conventions, career days, workshops, and similar activities.	Mid Michigan Job Fair - Dow Diamond-Midland	4/09 - Station promoted event - Managers were available throughout the day to speak with individuals interested in careers in broadcasting
Participate in at least four events, including conventions, career days, workshops, and similar activities.	Mid Michigan Job Fair - Dow Event Center-Saginaw	8/08 - Station promoted event - Managers were available throughout the day to speak with individuals interested in careers in broadcasting
Participate in at least four events, including conventions, career days, workshops, and similar activities.		Dave Maurer, Operations Manager, June 11,2008 participated in a panel discussion about media before the Leadership Saginaw Class held at The Saginaw News...30 young people identified as future community leaders.
Internship Program		Ran 5,600 spots on air recruiting our intern program
Internship Program	4	NextMedia Saginaw had 4 interns this year. Brittany Parker-Central Michigan University, Scott Sullivan-Delta College, Erin Dineen-Delta College, Annette Osier-Delta College
Internship Program		China Daily from Saginaw Arts & Science Academy job shadowed AnnWilliams in the WSGW newsroom 6/27/089